



Wyandotte Zombie Pub Crawl 2023

October 14, 2023 | Downriver Council for the Arts 81 Chestnut St, Wyandotte, MI 48192.



Wyandotte Zombie Pub Crawl was founded in 2014. It's an annual crowd-fundraiser in Downtown Wyandotte. Over \$84,000 in net proceeds from the first seven years of the event have gone to organizations supporting well-being like "Yes, Ma'am" which provides free mammograms to uninsured women, the Wyandotte Soup Kitchen which provides free meals for all, and cultural organizations like Downriver Council for the Arts which advocates, promotes, and provides opportunities for participation in the arts. Charities like Downriver Foster Closet which helps foster kids rebuild their self-esteem and adapt to their new home and Penrickton Center for Blind Children who specialize in working with legally blind children, ages one through twelve with at least one additional handicap. Lastly, individuals and families of Downriver who have fallen on hard times and need a little help to pay medical bills, rent/mortgage, food and other necessities.

This year's fundraiser is again co-hosted by two non-profits, Be Well My Friends and the Downriver Council for the Arts. The event's net proceeds will go to the ["Yes, Ma'am"](#) program at [Henry Ford Wyandotte Hospital](#), [Downriver Council for the Arts](#), [Penrickton Center for Blind Children](#), [Downriver Foster Closet](#), [Wyandotte Soup Kitchen](#), and [Be Well My Friends](#). Each are hyperlinked to their website or Facebook page.

For Sponsorship questions please email us at info@bewellmyfriends.com or call us at (313) 686-7583 and ask for Brian Webb.

2023 WYANDOTTE ZOMBIE PUB CRAWL SPONSORSHIP INFORMATION

\$10,000

Night of the Living Dead Presenting Sponsor (Exclusive)

- Company logo included on email blasts to registered zombies
- Opportunity to include a promotional item in 600 zombie bags
- Name on event banner at registration area
- Opportunity to kick off the pub crawl by a company representative
- Opportunity to provide a judge for best zombie costume contest
- Recognition of your sponsorship onstage by Be Well My Friends
- Company profile featured on the 2022 Wyandotte Zombie Pub Crawl and Be Well My Friends website and social media pages including photos and hyperlink to company website
- Company logo included as presenting sponsor on all printed materials including event flier and brochure
- Inclusion in any TV, radio and newspaper coverage as presenting sponsor, as secured

\$7,500

Dawn of the Dead – Registration Area (Exclusive)

- Company logo included on email blasts to walkers
- Opportunity to include a promotional item in 600 walker bags
- Name on event banner at registration area
- Acknowledgment including company hyperlink on the Wyandotte Zombie Pub Crawl and Be Well My Friends website and social media pages
- Company logo included on all printed materials including event flier and brochure
- Inclusion in TV, radio and newspaper coverage, as secured
- Opportunity to have a company representative judge the zombie costume contest

\$5,000

The Last Man on Earth Sponsor

- Company logo branded banner in key area at event venue
- Company logo included on email blasts to registered zombies
- Opportunity to include a promotional item in 600 walker bags
- Acknowledgement including company hyperlink on the Wyandotte Zombie Pub Crawl and Be Well My Friends website and social media pages
- Company logo included on all printed materials including event flier and brochure
- Inclusion in TV, radio and newspaper coverage, as secured



\$2,500

28 Days Later Sponsor

- Company logo included on email blasts to registered zombies
- Opportunity to include a promotional item in 600 walker bags
- Acknowledgement including company hyperlink on the 2022 Wyandotte Zombie Pub Crawl and Be Well My Friends website and social media pages
- Company logo included on all printed materials including event flier and brochure
- Inclusion in TV, radio and newspaper coverage, as secured

\$1,500

Shaun of the Dead Sponsor

- Opportunity to include a promotional item in 600 walker bags
- Acknowledgement including company hyperlink on the 2022 Wyandotte Zombie Pub Crawl and Be Well My Friends website and social media pages
- Company name included on all printed materials including event flier and brochure
- Inclusion in TV, radio and newspaper coverage, as secured
- Special lawn sign displayed throughout pub crawl location

\$1,000

Reanimator Sponsor

- Opportunity to include a promotional item in 600 walker bags
- Acknowledgement including company hyperlink on the 2022 Wyandotte Zombie Pub Crawl website and social media pages
- Company name included on all printed materials including event flier and brochure
- Inclusion in TV, radio and newspaper coverage, as secured
- Special lawn sign displayed in throughout pub crawl area

\$500

World War Z Sponsor

- Acknowledgement on the 2022 Wyandotte Zombie Pub Crawl and Be Well My Friend website and social media pages
- Special lawn sign displayed in throughout pub crawl area

\$100

ParaNorman Sponsor

- Company name/Logo on special lawn signs to be placed on the grounds Throughout the pub crawl area.

Please Check Your Desired Sponsorship Level

- Night of the Living Dead - \$10,000
- Dawn of the Dead- \$7,500
- Last Man on Earth - \$5,000
- 28 Days Later - \$2,500
- Shaun of the Dead - \$1,500
- Reanimator \$1,000
- World War Z - \$500
- ParaNorman - \$100

Complete and return the form below.

Business or Individual Name (Exactly as it should appear for recognition)

__ Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Business URL _____

Benefits are guaranteed with return of this signed form and payment by Sept. 30th 2022. Note: Some benefits are deadline driven, so please return form and payment promptly.

Payment Method Options

By Check: Payable to “Be Well My Friends” Mail to:
Be Well My Friends, 2435 15th St., Wyandotte, MI 48192

By Credit Card:

Name on Card _____

Card Number _____ CVC

_____ Expiration Date _____ Billing Zip _____

Total \$ _____ Signature _____

Questions? Please contact us at info@bewellmyfriends.com or call (313) 610-6602.